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# NEWS

## FOR IMMEDIATE RELEASE

*Electronic version and images available on enclosed CD*

### Tom James Unveils List of Classic, Summer Men's Clothing Essentials

FRANKLIN, TN — No matter the steamy summer temperatures, men still have self-expectations of looking good and wearing attractive clothing — both while at work and play. With warmer months on the horizon, The Tom James Company ([www.tomjames.com](http://www.tomjames.com)), purveyor of luxury clothing, has developed a list of classic summer essentials to help guide men when making their summer wardrobe purchases.

"Our (Tom James Company) list of summer essentials features garments designed to provide men comfort from the elements, yet the distinguished appearance they desire," said Christian Boehm, Tom James' director of merchandising and marketing.

#### The Tom James Company's Classic Summer Essentials

##### **Dress and Business Attire**

- *Tan Suit*

The tan suit is a staple in men's summer fashion representing a timeless dressy, but relaxed, sophistication. Tan ensembles, most prevalent May – September, are easily accessorized with solid blue, contemporary striped or checked shirts and colorful ties.

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- *Bamboo Blazer*

One of the most practical and popular summer cloths, bamboo fabric features soft, subtle and breathable textures. Tom James' bamboo blazer is a garment that can easily be matched with dress trousers for business meetings or jeans for a night on the town.

- *Seersucker Jacket*

Made popular by New Orleans' businessmen looking to beat the "Big Easy's" sweltering summer heat, seersucker suits and jackets, available in multiple deco colors, have the natural ability to wick moisture from the skin. Seersucker jackets, teamed with dress slacks, khakis or jeans, allow wearers to make a statement that summer is here, and they are looking to embrace the season's heat and humidity.

- *Summer Light, Black and White Check Trouser*

As many offices relax their dress codes for the summer, donning light, black and white check trousers is a great way to stand out among the office's mass of khaki slacks. They can be matched with a solid dress shirt and a black or dark navy blazer for a sharp business look, or worn with a black, white or bright solid polo for a business casual appearance.

#### Casual Attire

- *Cabana Camp-Collar Shirt*

Generally made from silk, these island-inspired classics are perfect for wearing to evening barbecues or casual, yet sophisticated, evenings out with one's significant other. Cabana Camp-Collar Shirts can easily be matched with denim, casual trousers or shorts.

- *Johnny Collar Shirt*

Making a fashion comeback is the Johnny Collar Shirt. The collared, no button piece can be worn alone with a pair trousers or shorts or matched with a sport coat. Tom James' Johnny Collars are available in ultra-fine cottons or fine-gauge knits.

- *Non-Iron Pinpoint Shirt*

Designed to combat the high temperatures and humidity of the warm weather months, Tom James' Non-Iron Pinpoint Shirts, available in a variety of solids or patterns with button-down or points collars, stand up to chronic wrinkling providing you a clean, crisp look throughout the day.

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- *Golfer's Dream Trousers*

Available in khaki, cement or black, the Golfer's Dream Trousers is sure to score a "birdie" for the fashion conscious man. With a great feel and clean fit in a range of sizes, the pants can double for an afternoon on the links or an evening resort dinner.

- *Cargo Shorts*

The most extreme in casual — the always popular, cargo shorts. Matched with a Johnny Collar Shirt, a man has an ensemble for an afternoon at an amusement park, the beach or the backyard family barbecue.

The Tom James Company is the world's leading manufacturer, retailer and direct seller of custom clothing. Purveyors of luxury clothing, the company serves more than 500,000 clients worldwide with on-site service and professional wardrobe counsel provided by highly trained clothiers. For more information visit [www.tomjames.com](http://www.tomjames.com).