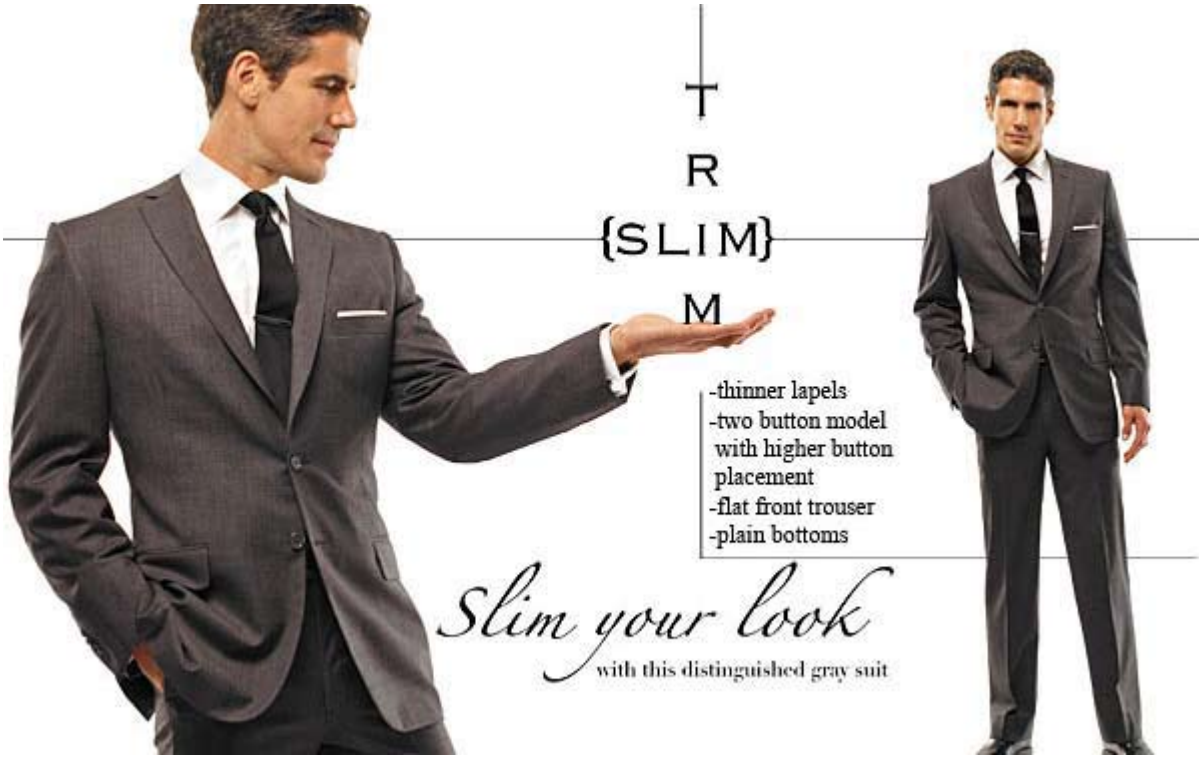


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{SLIM}
M

- thinner lapels
- two button model with higher button placement
- flat front trouser
- plain bottoms

Slim your look
with this distinguished gray suit

The page has turned. Let the Re-Invention (or at least the Evolution) continue!

2009 inspired many business and professional people to take a fresh approach and a new outlook on their work and life. With that came an updating of style and dress on a continuum ranging from moderate evolution to complete re-invention. For most, any change in style or mode of dress is driven by the offerings of the fashion "designers" and retailers. As professional clothiers, we can help you determine where on that continuum you are comfortable.

Over the past few seasons, there has been a movement in men's fashion toward a trimmer fit and look. Coat lapels have narrowed. Flat fronts and plain bottoms are replacing pleats and cuffs. Shirt collars are smaller, and neckties have narrowed. Along with a change in such details, most current clothing is being cut with a substantially trimmer fit than just a few years ago. The suit above exhibits lapels of a mere 2 3/4".

In addition to the narrower lapel, a neatly folded pocket square, perhaps a tie bar, and a conservative, narrower tie are all in line with the modern aesthetic. Nevertheless, as Spring approaches, we suggest adding more colorful neckwear and other accessories. Whether just slightly trimmer or substantially trimmer is your best choice will depend on several factors, not the least of which is your size and build.

As mentioned above, shirt collars are also moderating to balance the narrower coat lapels and neckwear. While we encourage you to select the spread and point length that best complement the shape of your face, neck, height etc., the basic direction for shirt collars is less spread, shorter point length, and lower collar height. Some of our currently recommend collars are shown below.





Must haves
5
pocket
trousers

-Soft-washed for a broken-in feel
Nantucket Red,
Grassy Green, Indigo Blue,
Stone and Khaki

Americana is another theme that continues to gain momentum in men's fashion. As the term implies, the look and feel of modern sportswear is inspired by the classic, iconic looks of 20th Century America. Denim and chambray, oxford cloth and other textures, as well as, checks and plaids are directions that we recommend you incorporate into your spring/summer wardrobe.

In keeping with this theme, we are introducing **Corbin 1947** – The Classic American Jean. Made in the Corbin workshops in Pennsylvania (which were founded by Nathaniel Corbin in 1947), this bit of Americana comes in 100% Cotton American Indigo and features a traditional fit. To complete our jean story, we are continuing to offer the incredibly popular jeans from Jake Agave, and we are introducing a dark blue denim jean by John Varvatos with a trimmer straight leg and a button fly.

A new range of Five Pocket and Flat Front pants complements our denim alternatives for the season. Our newest Five Pocket pant features a garment washed cotton/tencel blend in four fresh colors with contrasting trim thread. Our new Flat Front cotton pant is made with a jeans fit, but with ¼ top pockets (like classic khakis/chinos) instead of the Five Pocket jeans style.

When it comes to pants, no one offers more options and variety than Tom James. In addition to our full custom option, we are proud to offer a **Special Order/Semi-Custom** program. In this program, most any pant that we offer in our ready to wear line is available to be made in whatever size and model you prefer. All of our special order/semi-custom pants are “made in Pennsylvania” and delivered in about three weeks for a modest additional charge of \$60/pair over the ready to wear price.

Do!



THE DEMISE OF THE CAMP SHIRT



Don't

Update your look with these on-trend plaids in short sleeves cut to mid bicep

A final note (for now) on sportswear, we (don't) regret to inform you that **the era of the camp shirt is over.** The once popular style ranging from the iconic bowling shirt to the classic aloha shirt is largely giving way to shirts with shorter sleeves, a trimmer fit, and made from cotton instead of silk.

All of the above is just a little something to start the conversation. As we enter a new year and a new decade (depending on how you count it?), we look forward to being a part of how you stay current and energize your confidence for achieving. Even if you aren't quite ready for a serious remake of your look and wardrobe, to quote from Esquire magazine's New Year's Resolution edition, "**A little bit of new keeps things interesting.**"

A final note...judging by the past twelve months, the trend for what one might call "**career investment clothing - CIC**" will undoubtedly continue... gaining momentum this year with those who have been putting off wardrobe updates for a season or two. By CIC we are referring to the basic staples such as a navy suit or blazer, a gray solid suit, and other such time-tested and completely versatile wardrobe pieces.